

TEMPORARY SIGN APPLICATION

Per Article 66, [Section 33-1396\(a\)](#) of the Escondido Zoning Code, Temporary signs or Special Event signs may be approved by the Planning Division for a limited period of time in the CG, CN, PD-C and Downtown SP zones and for specific uses in the M-1 and M-2 zones as a means of publicizing commercial grand openings and special events such as new management and promotional sales. In addition, special event signs are also allowed for private schools, day care centers and churches regardless of the zoning.

Below is a summary of the regulation and limitation of the signs:

1. Submittal of a completed and signed [application form](#) and temporary sign permit fee shall be made at least 2 weeks in advance of the event.
2. Special event signs shall be limited to a maximum of 60 days per calendar year per business, not exceeding 30 consecutive days at any time. Each time period will require a separate Temporary Sign Permit and fee.
3. The sizes and placement location of all temporary signs shall be depicted on a graphic depicting the lot, building(s), access and other pertinent information accompanying the application. Special event signs may include balloons, flags, searchlights, beacons, pennants and streamers, banners, portable signs, or other similar devices. Balloons may not exceed 24 inches in any dimension.
4. One special event banner is allowed for each street frontage, except for individual in-line shops in commercial centers where one banner is allowed for each building face fronting on a parking lot or a street.
5. Each special event banner shall not exceed 72 square feet in area.
6. Large balloons and other inflatable displays may be allowed for a maximum of fourteen 14 days per calendar year. If these balloons and displays are to be ground-mounted, they may not exceed 30 feet in height and, if located in the parking lot, not more than 10% of the required number of parking spaces may be utilized for the installation of the device, including the required tethering area around it. Roof-mounted inflatable displays shall not extend above the height limit of the zone. A Sign Permit and nominal fee is required. All requests shall be reviewed by the planning, building and fire departments for compliance with all fire and building codes.
7. No special event signage (of any type) may be displayed on or attached to any public property including telephone or utility poles, traffic control signs or devices, street lights or other structures located on public property.
8. No special event signage of any type shall interfere with or restrict vehicular or pedestrian access or visibility.
9. Special event signs may be approved in the M-1 and M-2 zones for motor vehicle dealers, lumberyards, restaurants and other permitted uses of similar retail nature as determined by the director.
10. Additional temporary sign requirements and limitations may be found in Specific Plan and/or Area Plan documents.

Signatures. Applicant and property owner signature lines must be signed, even if the applicant and property owner are the same. The signature of the architect and/or engineer is also required if drawings are submitted by professional architects and/or engineers.

Applicant

As part of this application the applicant hereby agrees to defend, indemnify and hold harmless the City of Escondido, its Council, boards and commissions, officers, employees, volunteers, and agents from any claim, action, or proceeding against the City of Escondido, its Council, boards and commissions, officers, employees, volunteers and agents, to attack, set aside, void or annul an approval of the application or related decision, including environmental documents, or to challenge a denial of the application or related decisions. This indemnification shall include, but not be limited to, damages awarded against the City, if any, costs of suit, attorneys' fees, and other expenses incurred in connection with such claim, action, causes of action, suit or proceeding whether incurred by applicant, City, and/or the parties initiating or bringing such proceeding. The applicant shall indemnify the City for all of City's costs, attorneys' fees, and damages which City incurs in enforcing the indemnification provisions set forth herein. The applicant shall pay to the City upon demand any amount owed to the City pursuant to the indemnification requirements prescribed.

By signing below, I hereby certify that the application I am submitting, including all additional required information, is complete and accurate to the best of my knowledge. I understand that any misstatement or omission of the requested information or of any information subsequently requested may be grounds for rejecting the application, deeming the application incomplete, denying the application, suspending or revoking a permit issued on the basis of these or subsequent representations, or for the seeking of such other and further relief as may seem proper by the City of Escondido.

Applicant: _____

Date: _____

Property Owner

By signing below, I hereby certify under penalty of perjury, that I am the owner of record of the property described herein and that I consent to the action requested herein. All other owners, lenders or other affected parties on the title to the property have been notified of the filing of this application. Further, I hereby authorize City of Escondido employees and officers to enter upon the subject property, as necessary to inspect the premises and process this application.

In order to facilitate the public review process, the City requires that property owners agree to allow any plans or drawings submitted as part of the application to be copied for members of the public. Property owner(s) hereby agree to allow the City to copy the plans or drawings for the limited purpose of facilitating the public review process.

Property Owner: _____

Date: _____

Architect/Engineer

In order to facilitate the public review process, the City requires that architects and engineers agree to allow any plans, drawings, studies or reports submitted as part of the application to be copied for members of the public. Architect/Engineer hereby agrees to allow the City to copy the plans, drawings, studies or reports for the limited purpose of facilitating the public review process.

Architect: _____

Date: _____

Engineer: _____

Date: _____